



ERS appoints seasoned expert to fill new CSMO position

MUNICH, 18 July, 2017 – Effective immediately, Laurent Giai-Miniet is the new Chief Sales and Marketing Officer (CSMO) at ERS electronic GmbH, the world leading provider of thermal test solutions for semiconductor manufacturing.

Laurent Giai-Miniet brings more than 25 years of experience in the semiconductor, global electronics and Internet of Things spaces. Laurent has held leadership positions at companies such as Texas Instruments and Infineon. In one of his most recent roles as CEO, Laurent Giai-Miniet successfully completed the turnaround of the energy harvesting technology leader EnOcean from a German-centric startup to a leading global provider of self-powered IoT solutions.

Laurent's primary task will be to accelerate the company growth and increase its visibility in the global semiconductor equipment market. "I am excited to join the ERS team and I look forward to building on the foundations of a strong customer base, a talented team and a world-class product to take ERS's business to the next level", said Laurent Giai-Miniet.

"Laurent has an impressive track record of growing and scaling businesses", said Klemens Reiting, CEO of ERS electronic GmbH. "He brings with him excellent connections from across the worldwide semiconductor industry and a very good understanding of the specific needs and challenges of a growing company like ERS. I am very pleased to be working with him and to further build ERS's business."

Laurent holds an MBA (DESS) from the Institut d'Administration des Entreprises (IAE) of Aix-en-Provence (France) as well as an MSc in Technical Marketing of Measurement Instrumentation.

About ERS:

ERS electronic GmbH, based in Germering near Munich, has been producing innovative thermal test solutions for the semiconductor industry for more than 45 years. The company has gained an outstanding reputation in this sector, notably with its fast and accurate thermal chuck systems for test temperatures ranging from -65°C to +500°C for analytical, parameter-related and manufacturing tests. Today, thermal chuck systems developed by ERS with its product families AC3, AirCool©, AirCool© plus and PowerSense© are an integral component in all large-size wafer probers right across the chip industry.

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